

# **GDPR & Privacy Policy**

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Original document Author(s)	Robbie Trimm
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Review Author(s)	Charlie Adams

## **Privacy policy**

This Privacy Policy is effective from the 25<sup>th</sup> June 2018.

Through ISO 9001:2015 accreditation, Pleiades Leisure Ltd Group are committed to maintaining our highly regarded and respected quality service.

As part of our service, and in compliance with The Data Protection Act 2018 (EU GDPR) we are committed to protecting the privacy of our customers, users and stakeholders, ensuring that you remain informed and in control of your information.

We are committed to protecting the privacy of all our customers and will always be transparent in how we manage data.

Our privacy policy will help you understand what information Pleiades Leisure Ltd collects, how we use it and what choices you have.

## About us:

The Pleiades Leisure Ltd group comprises of the following organisations:

	Registered company number	Registered ICO number
Pleiades Leisure Ltd	08029204	
Platinum Soccer Centre	11292050	

In addition to the organisations above you may come across terms

"Funsport", "SkillZone", "our", "we", "us".

Our registered office is:

3 Anchor Crescent

Knaphill

Woking

Surrey

**GU21 2PD** 

Our EU Representative/ Data Protection Officer/ GDPR owner can be contacted directly here: <a href="mailto:info@pleiadesleisure.com">info@pleiadesleisure.com</a>

# This privacy notice explains:

- What personal information is
- The information we collect and how we collect it
- How we use your personal information

## **Personal information**

Personal information is any information which identifies you or which can be identified as relating to you. Any reference to "you" or "your" refers to you, or anyone whose personal information we process.

When engaging with us we collect information you provide us when you:	Information we collect about you		
Holiday Camps			
<ul> <li>To register you as a customer</li> <li>To Process and Deliver your booking for your child</li> <li>Speak to us over the phone or via email in relation to one of our products or services</li> <li>Enter a competition</li> <li>Make payments and transaction data</li> <li>Profile &amp; usage data</li> </ul>	Identity information: Name, title, date of birth, gender, nationality (of you & your child) and school details of your child  Technical Data: Internet Protocol (IP) address, login data, browser type and version, and other technology on the devices that you use to log in for our services  Contact: Address, postcode, email addresses and telephone numbers  Health & Medical: Relevant health and medical information of your child, including relevant first aid preferences		
Organisations			
<ul> <li>Sign a contract to work with us</li> <li>Apply to become a licensee</li> <li>Make payments</li> </ul>	Identify information: Names, title, date of birth, gender, nationality Contact: Address, postcode, email addresses and telephone number Health & Medical: Relevant health and medical information of your child, including relevant first aid preferences		
School			
<ul> <li>Sign a contract to engage with one of our services</li> <li>Speak to us over the phone or via email</li> <li>Enter a competition</li> <li>Make payments</li> </ul>	Identity information: Name, gender of pupils and teachers Contact: Email addresses of point of contact/ teachers Health & Medical: Relevant health and medical information of your child, including relevant first aid preferences		

## Working for us

- Apply for a job with us
- For processing lawful and necessary data required to administer your time in employment with us
- Speak to us over the phone or via email in relation to an employment matter

Identity information: Name, title, date of birth, gender, nationality
Contact: Address, postcode, email addresses and telephone numbers
Employment: Previous employment history, qualifications, work eligibility and references
Health & Medical: Relevant health and medical information of your child, including relevant first aid preferences
Special categories: Ethnicity

#### **Apprenticeship and Training**

- Book on a training course or workshop
- Apply for an apprenticeship
- Speak to us over the phone or via email
- Enter a competition
- Make payments and transaction data

Identity information: Name, title, date of birth, gender, nationality
Contact: Address, postcode, email addresses and telephone numbers
Employment: Previous employment history, qualifications, work eligibility and references
Health & Medical: Relevant health and medical information of your child, including relevant first aid preferences
Special categories: Ethnicity

## To Manage our Relationship with You

 Including updating our Privacy Policy and Notices

**Identity information**: Name, title, date of birth, gender, nationality (of you & your child) and school details of your child

#### Marketing

 To make suggestions and recommendations to you about the services that may be of interest to you Identity information: Name, title, date of birth, gender, nationality (of you & your child) and school details of your child

Technical Data: Internet Protocol (IP) address, login data, browser type and version, and other technology on the devices that you use to log in for our services

Contact: Address, postcode, email addresses and telephone numbers

# Processing your data using our Legitimate Interests.

We have several lawful reasons that we can use (or 'process') your personal data. One of these lawful reasons is called 'legitimate interests.

Broadly speaking legitimate interests means that we can process your personal information if:

• We have a genuine and legitimate reason <u>and</u> we are not harming any of your rights and interests.

The following are some examples of when and why we would use this approach during our normal course of business:

- **To improve and enhance our services:** When we do process your data, we will use it to benefit you and to make your experience better and to improve our products and services.
- **Your best interest:** Processing your information to protect you against fraud when transacting on our website, and to ensure our websites and systems are secure.
- **Personalisation:** Where the processing enables us to enhance, modify, personalise or otherwise improve our services/communications for the benefit of our customers.
- **Analytics:** To process your personal data for the purposes of customer analysis, assessment, profiling and direct marketing, on a personalised or aggregated basis, to help us with our services and to provide you with the most relevant information if this does not harm any of your rights and interests.
- **Research:** To determine the effectiveness of promotional campaigns and advertising and to develop our products, services, systems and relationships with you.
- **Direct Marketing:** We may send postal and email marketing. We will also make sure our postal and email marketing is relevant for you and tailored to your interests. You also have the right to opt-out of receiving this information at any time by contacting us or updating your preferences.

When we process your personal information for our legitimate interests, we will consider and balance any potential impact on you and your rights under data protection and any other relevant law. Our legitimate business interests do not automatically override your interests – we will not use your personal data for activities where our interests are overridden by the impact on you (unless we have your consent or are otherwise required or permitted to by law).

## Who do we share your personal information with?

In order to provide you with our services and meet our legal obligations, we only share your data with 3rd parties, in the following circumstances:

- To fulfil your order;
- To complete or confirm your location or postal address;
- To verify your identity and perform DBS checks;
- To authorise debit/credit card payments and any other transactions authorised by the supporter or customer;
- To manage and maintain the accuracy of your records;
- To handle complaints and improve customer service;
- To administer marketing on behalf of Pleiades Leisure Ltd Group
- To meet legal obligations, for example, for the purposes of national security, taxation and criminal investigations; and
- If the Pleiades Leisure Ltd Group is acquired by a third party, in which case personal data held by it, about its customers, will be one of the transferred assets.

We'll never make your personal data available to anyone outside The Pleiades leisure Ltd Group for them to use for their own marketing purposes without your prior consent.

## Third party links

Our website may include links to third party websites, plug-ins and applications. Clicking on those links or enabling those connections may allow third parties to collect or share data about you. We do not control these third-party websites and are not responsible for their privacy statements. When you leave our website, we encourage you to read the privacy notice or policy of every website you visit.

#### Transferring your personal information outside the EEA

The EEA is the European Economic Area, which consists of the EU Members States, Iceland, Liechtenstein and Norway. If we transfer your personal information outside the EEA, we must tell you.

We currently do not transfer your data outside of the EEA and we have no plans to do so. We have ensured those organisations that we share your data with look after it securely and have appropriate safeguards, as required by GDPR in place. These are organisations are:

- "Facebook" (Facebook Inc, 1 Hacker Way, Menlo Park, CA 94025, USA) Facebook provide a social media platform. – Facebook provide the following safeguard EU-US Privacy Shield and an appointed EU representative in Ireland (Facebook Ireland Limited, 4 Grand Canal Square, Grand Canal Harbour, Dublin 2 Ireland)
- "Google" (Google LLC, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA)
   Google provide an analytics service Google provide the EU-US Privacy Shield safeguard

## **Data Security**

We have put in place appropriate security measures to prevent your personal data from being accidentally lost, used or accessed in an unauthorised way, altered or disclosed. In addition, we limit access to your personal data to those employees, agents, contractors and other third parties who have a business need to know. They will only process your personal data on our instructions, and they are subject to a duty of confidentiality.

We have put in place procedures to deal with any suspected personal data breach and will notify you and any applicable regulator (including the ICO) of a breach where we are legally required to do so.

## How long do we keep your personal information?

We will keep your personal information for as long as you are our customer or employee.

## **Customer**

After you stop being an active customer, because you have stopped regularly using our services or buying our products, we may keep your personal information for up to 6 years for one of the following reasons:

- To respond to any questions or complaints from you;
- To maintain our records;
- To comply with laws applicable to us.

After such time, we will securely delete your personal information. If we receive a bounce back from any of the emails that we send to you on several occasions, we will delete your personal information in relation to those emails.

#### **Employee**

For permanent employees, we keep personnel files for 6 years after an employment contract has ended. This information includes, but is not exclusive to employment contracts, training records and salary information. For temporary staff, we keep relevant records for 2 years.

This excludes members of the Senior Leadership Team, whose details are retained permanently.

#### Marketing

We may use your personal information to tell you about relevant services and any upcoming offers.

We can only use your personal information to send you marketing messages if we have either your consent or a legitimate interest to do so.

You can ask us to stop sending you marketing messages at any time – you just need to contact us or use the opt-out links on any marketing message sent to you. If you have

setup an online account with us, then you can also change your communication preferences at any time.

Where you opt out of receiving marketing messages, this will not apply to personal data provided to us as a result of purchasing our services or any other transaction between you and us.

## Your rights

## Right to be Informed

We will always be transparent in the way we use your personal data. You will be fully informed about the processing through relevant privacy notices.

## **Right to Access**

You have a right to request access to the personal data that we hold about you and this should be provided to you, under the General Data Protection Regulation (GDPR), within 30 days. If you would like to request a copy of your personal data, please contact us in writing.

## Right to rectification

We want to make sure that the personal data we hold about you is accurate and up to date. If any of your details are incorrect, please let us know and we will amend them.

## Right to erasure

You have the right to have your data 'erased' in the following situations:

- •Where the personal data is no longer necessary in relation to the purpose for which it was originally collected or processed.
- When you withdraw consent.
- When you object to the processing and there is no overriding legitimate interest for continuing the processing.
- When the personal data was unlawfully processed.
- When the personal data must be erased in order to comply with a legal obligation.

If you would like to request erasure of your personal data, please contact us in writing. Please note that each request will be reviewed on a case by case basis and where we have a lawful reason to retain the data, it may not be erased.

## Right to restrict processing

You have the right to restrict processing in certain situations such as:

- Where you contest the accuracy of your personal data, we will restrict the processing until you have verified the accuracy of your personal data.
- Where you have objected to processing and we are considering whether Pleiades Leisure Ltd Group legitimate grounds override your legitimate grounds.
- When processing is unlawful, and you oppose erasure and request restriction instead. Where the Pleiades Leisure Ltd Group no longer need the personal data, but you require the data to establish, exercise or defend a legal claim.

# Right to data portability

You have the right to data portability in certain situations. You have the right to obtain and reuse your personal data for your own purposes via a machine-readable format, such as a .CSV file. If you would like to request portability of your personal data, please contact us by writing to us this only applies:

- To personal data that you have provided to us;
- Where the processing is based on your consent or for the performance of a contract; and
- When processing is carried out by automated means.

## Right to object

You have the right to object to The Pleiades Leisure Ltd Group processing your data in these circumstances:

- Where the processing is for direct marketing. Remember you can opt out of email communication at any time via the unsubscribe feature on our emails;
- Where the processing is based on legitimate interests;
- Where the processing is for purposes of scientific/historical research and statistics.

## The Regulator

- •If you feel that Pleiades Leisure Ltd Group has not upheld your rights, we ask that you contact our Data Protection Officer whose details can be found in point **1** so that we can try and help.
- •If you are not satisfied with our response, or believe we are not processing your data in accordance with the law you have the right to lodge a complaint with the Information Commissioner's Office (ICO). Their details are supplied below:

#### Address:

**Information Commissioner's Office** 

Wycliffe House Water Lane Wilmslow Cheshire SK9 5AF

Telephone: 0303 123 1113 Website: <u>www.ico.org.uk</u> How to contact us

Address:
Pleiades Leisure

3 Anchor Crescent Knaphill Woking GU21 2PD

Telephone: 01483 270160

Email: info@pleiadesleisure.com

This policy was adopted by: Charlie Adams	Date: September 2024
To be reviewed: September 2025	Signed: